

# SUPERSTARS

## PERFORMING ARTS

360 WRIGHT RD  
NORWALK, IA 50211  
515.981.4298  
[superstarsperformingarts.com](http://superstarsperformingarts.com)

NEWSLETTER  
**SEPTEMBER 2018**

### WELCOME TO SUPERSTARS PERFORMING ARTS!

Superstars Performing Arts would like to take the opportunity to welcome all new and returning Superstars and say Thank You for choosing us. The Superstars was founded in 1981 and is under the direction of Jay Peterson, Dawn Reed, and Jamie Stringer. We pride ourselves on creating a positive environment for our students and their families and are eager to begin another season!

We encourage clients to check our website: [www.SuperstarsPerformingArts.com](http://www.SuperstarsPerformingArts.com) frequently for breaking news and studio information. In addition to the website, important updates and reminders are sent out via email and posted at the studios. Please read through all of these communications carefully, as they contain details for upcoming events, any updates, and other important information. If you do not already receive our Superstars announcement emails, please be sure to register your email at the front desk. For your convenience, a reminder of our contact information is below:

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[superstarsperformingarts@hotmail.com](mailto:superstarsperformingarts@hotmail.com)  
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### THIS IS OUR MAIN FORM OF COMMUNICATION!

Please take the time to read the  
monthly newsletters.

Newsletters are sent to the email  
address provided at registration. The  
newsletters will also be posted on the  
bulletin boards in our lobby,  
as well as on our website:

[SuperstarsPerformingArts.com](http://SuperstarsPerformingArts.com)

If you are not receiving a monthly  
newsletter via e-mail, please see the  
receptionist. Thank you!

### FOLLOW US!

Did you know the Superstars are on Facebook, Instagram, and Twitter? Please go to our pages and follow us, as they will be used as another resource for us to relay important information regarding the studio to Superstar students and parents. We will regularly post reminders about upcoming events, important dates, studio closures due to holidays, inclement weather..and much, much more! It will certainly be to your advantage to be connected with us via social media, if possible.



SuperstarsPerformingArts



superstarsperformingarts



@SuperstarsArts

### POLICIES

Please read through them carefully. Policies were handed out with your registration material. If you don't have a copy, please feel free to print out a copy from our website:

[SuperstarsPerformingArts.com](http://SuperstarsPerformingArts.com)

*(This can be found at the bottom  
of the site under the section titled  
"FORMS (PDF)")*



### STUDIO RULES

- No one is allowed in the studios without staff supervision
- Please no street shoes on studio floors
- No food, drink, or gum in the studios (water bottles are fine!)
- Cell phones must be silenced or turned off while in class
- Pull hair back away from your face for class
- Visit the restroom BEFORE class starts

**Parents: Don't forget to write your student's name inside their shoes, dance bags, etc.**

**Please do not leave children unattended in the lobby. For their safety, do not let children climb or play on the benches or chairs in the lobby.**

### SHOE REQUIREMENTS

The required shoes for each class genre are provided below. Superstars Performing Arts offers these shoes for purchase at the reception desk. Orders will be placed the first several weeks, and periodically throughout the season as necessary. We also begin placing regular orders in early Spring as the studio gears up for recital.

**TAP CLASSES** - Tan tap shoe | **BATON, JAZZ & POM** - Tan jazz shoes/gore boots  
**HIP HOP** - Tan jazz shoes/gore boots | **BALLET** - Pink ballet shoes | **LYRICAL/CONTEMPORARY** - sandals  
**TUMBLING** - Barefoot | **CHEER** - White tennis shoes

*\*\* Competition Classes: shoe requirements will be communicated by team director. \*\**



## CLASS SIZES ARE LIMITED

Please bear with us as we evaluate your child's class. We want to make sure your child is in the appropriate level to ensure they will benefit from their class. We believe in quality over quantity, and prove it by limiting our class sizes, here at the Superstars we do our best to limit our classes to around 18 students or less, and around 13 or less for Preschool classes. Staff will be monitoring classes the first few weeks. If it is determined that a different class would be better suited for your child, we will contact you.

## CLOSED CLASSES

We have seen quite an increase in our enrollment, and interest in students who want to join our Superstars family! We are so grateful, and are doing our best to evaluate class sizes and exploring options for adding classes, if necessary. If you know of anyone who wants to join us, but were unable to register due to closed classes, please have them contact us! We want to ensure that every student who wants to join has a chance to do so.



## CHRISTMAS SHOW

This year's Christmas show is scheduled for [Sunday, December 16, 2018 at 1:30pm in the Norwalk High School Auditorium](#). Only our younger students (*typically those students 4th grade and younger*) will participate in the Christmas Show. Additional details and a list of classes that will participate in the show will be communicated late October. The show is very casual and typically lasts about one hour.



## RECITAL 2019

This year's recital is scheduled for Saturday, June 1, 2019. Rehearsal for all non-competition classes scheduled for Friday, May 31 at the Norwalk High School Auditorium. Competition Teams are scheduled to rehearse on Thursday, May 30. Recital break outs and recital times will be posted closer to the recital date. Recital pictures are scheduled for Saturday, April 27. Competition Dance & select dance classes will be taken Thursday, April 25, and Competition Baton will be taken Friday, April 26. Recital pictures will be taken at the studio.



## SUPERSTARS CAST IN LOCAL PRODUCTIONS

Some of our Superstars have been cast in local productions! We are so proud of these students on their accomplishments. The following students have been cast in Iowa Dance Theater's annual production of The Nutcracker: Elise Burnett, Natalie Fulscher, Anya Kallenbach, and Ella Nielsen. Performances will be December 15 & 16, 2018 at the Civic Center. Addie Van Dyke has also been cast in the Des Moines Playhouse's production of Billy Elliott. Performances will take place from October 5-28 at the Des Moines Playhouse. Congrats to everyone - we are so proud of you!



## STUDIO SHIRTS

Studio t-shirts for this season will be ordered soon. We are asking that each parent sign off on their child's t-shirt size prior to ordering. This information was given when you registered - either online or at the studio. If you could take a moment to verify your child's t-shirt size at the front desk before the end of September, we would appreciate it. If you don't sign off at the front desk, we will order whatever size we have for you on file and no exchanges will be made.

## MARK YOUR CALENDARS!

### First Automatic Payments

Reminder! Automatic payments will begin on Oct. 1. Please contact us if you have questions regarding your payment plans.

### General Holidays

Holidays will generally follow the Norwalk school district schedule. We do not close for Veterans Day, Martin Luther King holiday, conferences, teacher workdays or other non-weather related miscellaneous closings.

### Halloween Costume Week

Students are welcome to wear their Halloween costumes to class from Thurs., Oct. 25 through Wed., Oct. 31. As of now, classes will be held as scheduled on Beggars Night - Tues., Oct. 30. We will keep you informed if that changes.

### Costume-Measuring Week

All classes will be measured for recital costumes the week of November 5-8. We encourage students to wear form fitting clothes during costume measuring week to ensure correct measurements.

### Thanksgiving Break

The studio will be closed Tues., Nov. 20 through Sun., Nov. 25 for Thanksgiving. Classes WILL be held on Mon., Nov. 19 to make-up for Labor Day.

### Costume Payment

REMINDER > Costume fees are due on December 1; these fees are pulled with your standard monthly tuition and fee payment.

### Winter and Spring Breaks

The studio will be closed Friday, December 21 through Sunday, January 6 for Winter Break. Classes resume on Monday, January 7. The studio will be closed Monday, March 18 through Sunday, March 24 for Spring Break. Classes will resume on Monday, March 25.

### Recital Fee

REMINDER > Recital fees are due on February 1; these fees are pulled with your standard monthly tuition and fee payment.



# GET TO KNOW YOUR SUPERSTARS STAFF!...



**JAY PETERSON**  
CO-OWNER/DIRECTOR, DANCE

Mr. Jay has been dancing since age 9. He directs the Competition Dance Team, which consistently receives top honors and high-point awards. He works with numerous high school and collegiate dance teams across the state, which are regularly recognized for their precise execution and innovative choreography. Mr. Jay and his wife, Marianne, are the proud parents of their sons, Drake and Isaac. This season will mark his 20th year with the Superstars.



**DAWN REED**  
CO-OWNER/DIRECTOR, BATON

Ms. Dawn has been twirling since the age of 6 and is the director of the Competition Baton Team. She competed at the state, regional, and national level in solo, strut, two-baton, three-baton, show twirl and team events, receiving many awards. She also twirled with the University of Northern Iowa where she was the marching band's feature twirler for 4 years. Ms. Dawn is a 5th grade teacher at Hillside Elementary.



**KENZIE HASKIN**  
DANCE

Ms. Kenzie started dancing at the Norwalk Superstars when she was 6 years old. She took a variety of classes and was a member of the Competition Dance Team. She graduated from Iowa State University with a degree in Elementary Education, and currently teaches 1st grade in West Des Moines. Ms. Kenzie is excited to combine her love of kids and dance this year as our Tuesday night Pre-K teacher.



**JAMIE HUINKER**  
DANCE

Ms. Jamie started her dancing career at the age of 3 at her mother's studio. After college, she moved back home and taught at the family studio, and for 8 years, she directed her family's satellite studio in Harlan, with much success. When her family moved to the Des Moines area, it gave her the opportunity to teach for the Superstars. She also teaches fitness classes and is currently a Master Trainer for Beachbody Live. Jamie and her husband Ryan have an 8-year-old daughter, Dawson, and a 4-year-old son, Cole.



**KELSEY NICKEL**  
DANCE

Ms. Kelsey grew up taking baton and dance lessons at the Superstars, and was a member of both Competition Teams. Ms. Kelsey attended the University of Northern Iowa, where she graduated with a degree in Elementary Education. She currently teaches in the Martensdale-St. Marys School District. Ms. Kelsey teaches our Thursday dance classes, and team teaches on Tuesday with Ms. Ashley.



**ANNIE RESER-MOOREHEAD**  
BALLET/POINTE

Ms. Annie teaches our Thursday ballet and pointe classes. Annie has been dancing for more than twenty years. She holds Vocal Performance degrees from Simpson College and Stephen F. Austin State University, and also studied at the University of Oregon. She has performed in several ballets in the Des Moines area and studied under guest artists with Iowa Dance Theater, Iowa State University, the Kansas City Ballet School, and performed as a guest artist with Flex Performance Group in Oregon.



**TAIA VEREN**  
TUMBLING/CHEER, HIP HOP

Ms. Taia teaches our cheer and tumbling classes. She grew up taking dance and gymnastics lessons from the age of three, and was a cheerleader in high school. Ms. Taia has held state and national championship power tumbling and trampoline titles and loves performing. She currently attends Simpson College studying Public Relations, and will continue her role as captain of the Simpson College Dance Team going into her senior year this coming fall.



**ASHLEY WICKER**  
DANCE

Ms. Ashley is a graduate of Simpson College and has been teaching at Superstars for eight years. She teaches our Tuesday dance classes with Ms. Kelsey, as well as all of our hip hop classes, and is the coach of our Competition Hip Hop Teams. When she's not teaching dance, Ms. Ashley works in the operating room, putting her Biology degree to good use.



**DENISE WOOD**  
BATON

Ms. Denise grew up twirling with the Superstars and went on to become the featured twirler at Iowa State University. Denise is the Assistant Director for the Competition Baton Team and she & her husband Tom are parents to two Superstars - Grace & Maggie.

Daytime Office: **BRENDA HOVEY** | Monday Receptionist: **JAMIE PETERSEN** | Tuesday Receptionist: **KIM PHINNEY** | Thursday Receptionist: **BETH WITTE**